

HISTORY UP CLOSE COMMERCIAL DOCUMENTARY STORY ARC

This is a representation of the content and key messaging we will capture in our interview with Robert.

The film will take the most compelling content from the interview, along with footage of the teaching materials, to build a thorough representation of what his company History Up Close offers and Robert's perspective on his work and passion for history.



What is History Up Close (HUC)?

An chance to share our past with the generations of our future.

THE WORK

What is your role?

To take history off the page and put it into the hands of the students.

THE JOB

What's your favourite part about your job?

I get to dress up as a medieval merchant, a centurion, and a WWI German officer - all in the same week.

THE REWARD

Tell me about the pathway that led here.

I was always obsessed with history what better way to make a living than to share it.

THE PATH

What's the most important thing that we can learn from history?

To learn from the failures and triumphs of the past is priceless

THE PURPOSE

How would you describe the mission statement of HUC?

Getting students excited about history by having them experience it up close and personal

THE PASSION